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WEMBLEY CITY REGENERATION GATHERS PACE AS QUINTAIN UNVEILS PLANS FOR LAND AROUND BRENT CIVIC CENTRE

- **Quintain displays plans for next stage of the Wembley regeneration – responding to imminent development of Brent Civic Centre and the draft Core Strategy seeking new shopping**
- **Plans will deliver a new shopping street running parallel with Olympic Way; improvements to Olympic Way; a community park; 1,300 homes; hotel space and affordable workspace**
- **Public exhibition to run from 14-19 July at the Wembley Plaza Hotel**
- **Planning application to follow later in 2010**

Quintain Estates & Development plc today released the first details of the next phase of Wembley City, covering the 14 acres of land surrounding the new Brent Civic Centre, to the west of Olympic Way.

The plans, which go on display at a public exhibition at the Wembley Plaza Hotel on 14 July, will create a new neighbourhood around the Civic Centre, including 1,300 homes centred around a new community park. New shops, hotel space, student accommodation and affordable workspace are also included within a total development quantum of up to 160,000 sq metres. There will also be major improvements to Olympic Way which will be transformed from a single empty space into a network of open spaces of varying character.

The new plans around the Civic Centre complement the existing consents at Wembley City, where development is already well underway. Wembley Arena has been fully renovated and Arena Square opened, the first 520 new homes have already been completed and other building work on site is also well advanced.

By September 2013, Quintain will also have created the Hilton International Hotel, delivered the new student accommodation, completed the nine screen cinema and opened a major new retail core including a designer outlet centre.

Councillor **Ann John OBE**, Leader of Brent Council, said:

“The regeneration of Wembley is hugely important for the Borough and it is great to see the transformation already taking shape. Our planning policy does seek attractive new shopping at Wembley and it is no surprise to me that the research confirms this desire from local people too.

“I am encouraged that the new Civic Centre is already having an impact as the catalyst for further regeneration and I would encourage local people to come and see the plans for themselves.”

Speaking about the plans, **Nick Shattock**, Quintain's Deputy Chief Executive, said:

"The regeneration of Wembley City is already well underway with the first 520 homes completed, Wembley Arena and Arena Square open, pre-construction work underway on the Hilton Hotel and student accommodation, and work due to start shortly on London's first Designer Outlet Centre alongside a new cinema.

"Our plans respond to the development of the new Brent Civic Centre to create a new neighbourhood, set around a community park with homes, shops, workspace, bars and restaurants, opening up the area for everyone to enjoy"

Full details of the new plans, designed by Make architects, are being shown at a public exhibition at the Olympic Suite, Wembley Plaza Hotel, Empire Way during the following times. From 14 July the details will also be available online at www.yourwembley.com.

- Wednesday 14 July: 10am – 4pm
- Thursday 15 July: 10am – 8pm
- Friday 16 July: 10am – 4pm
- Saturday 17 July: 10am – 4pm
- Sunday 18 July: 10am – 4pm
- Monday 19 July: 10am – 4pm

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Quintain Estates and Development plc is a property investment and development company, listed on the London Stock Exchange. Quintain operates through two businesses: Fund Management and Urban Regeneration. The latter consists of the company's larger and typically complex assets such as Wembley City. Quintain has been active in Wembley since 2002. As well as Wembley, Quintain is also a masterdeveloper on the Greenwich Peninsula scheme and so is delivering two of the most important regeneration projects in Europe. The company is committed to applying principles of sustainable development across the portfolio, including at Wembley.
www.quintain.co.uk

The current planning consents at Wembley, for both Quintain and also the London Development Agency, will deliver:

- A new Wembley Park Boulevard, with pedestrian priority and lined with a range of restaurants, cafés, bars, leisure facilities, shops and a 361 bedroom, international standard Hilton hotel.
- New designer fashion outlets and sports stores, to add a unique shopping offer at Wembley.
- Connections from Wembley Park Station right through to Wembley High Road, across the new White Horse Bridge.
- 6,900 jobs, offering long-term employment to local people.
- 4,307 homes for around 10,000 people, including new affordable housing.
- Accommodation for 660 students, a nursing home for 90 people and facilities for 20 people with special needs.
- Major new public spaces, including Arena Square and Station Square.
- A new multiplex cinema and other leisure facilities.
- New community facilities, including nursery space, a GP surgery and space for arts, sports and cultural activities.